



## **MannKind Corporation and Charles Mattocks Announce "REVERSED"-America's First Docu-Series Tackling Diabetes**

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VALENCIA, Calif. and TAMPA, Fla., March 08, 2017 (GLOBE NEWSWIRE) -- **MannKind Corporation** and Bella & Elle Media LLC announce MannKind's sponsorship of "Reversed," a production series aimed at educating the show's participants and viewing audience about the effects of poorly managed diabetes and its impact on their lives. "Reversed" will air on Discovery Life Channel in the summer of 2017.

"Reversed" was created by Celebrity Chef and Diabetes Advocate, Charles Mattocks. The award-winning producer and bestselling author will host "Reversed," as it follows the lives of individuals affected by diabetes and their struggle to change their diet, exercise and mindset about the disease. "Reversed" will feature experts such as diabetes educators, endocrinologists, therapists, nutritionists, and trainers, as well as celebrity guests who are also living with diabetes, to help encourage the contestants.

Charles Mattocks, nephew of legendary Bob Marley, said, "My uncle made an impact on the world through music and my vision is to impact health. 'Reversed' is about changing the behavior of those with diabetes. I am excited that MannKind has joined 'Reversed' in our mission."

Michael Castagna, Chief Commercial Officer of MannKind Corporation, added, "MannKind is continually seeking platforms to increase awareness around the challenges, opportunities and success people living with diabetes encounter on a daily basis. Mr. Mattock's educational platforms, which have been featured on CNN, Dr. Oz and The Today Show, showcase the strength and determination of people fighting to make their lives better as they fight diabetes. We are excited to be associated with Mr. Mattock's continuing efforts to educate the public."

### **ABOUT MANNKIND CORPORATION**

MannKind Corporation (NASDAQ:MNKD) (TASE:MNKD) focuses on the discovery, development and commercialization of therapeutic products for patients with diseases such as diabetes. MannKind maintains a website at [www.mannkindcorp.com](http://www.mannkindcorp.com) to which MannKind regularly posts copies of its press releases as well as additional information about MannKind. Interested persons can subscribe on the MannKind website to e-mail alerts that are sent automatically when MannKind issues press releases, files its reports with the Securities and Exchange Commission or posts certain other information to the website.

### **ABOUT BELLA & ELLE MEDIA LLC**

For more information visit [www.reversedyourhealth.com](http://www.reversedyourhealth.com) and sign up for updates on the show and the other work being done to help educate and empower individuals affected by this disease. Questions about the movement that is REVERSED can be directed to Charles Mattocks at [charles@charlesmattocks.com](mailto:charles@charlesmattocks.com).

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